

# CHANGE. IT HAPPENS. ESPECIALLY TO YOUR DATA.

Large Data Program Consulting  
geospatial : big : open : remote sensing / IoT

strategy  
design  
production

## Xentity is the only IT consulting firm that puts the data program first.

We do this by providing data programs strategy, design, and production services that put the desire of knowledge-driven decisions and management first. Xentity focuses our solutions and approaches on Open Data, Geospatial Data, Big Data, and IoT/Remote Sensing large data programs who want to either become more efficient, transform business, and integrate innovation in an era of large technology-first, cost center investment approaches. Since 2001, Xentity has provided over 100 engagements and over 45 data programs in the last 3 years alone across Federal, State, Local, Education, and Commercial Clients.



103  
Clients



73  
Staff



27  
Locations



146  
Task Orders

### Data Lifecycle Services

#### STRATEGY

- Strategy Assessment & Modeling
- Concept of Operations Development
- Data & Geospatial Lifecycle Management Transformation
- Segment & Enterprise Architecture
- Branding and Outreach Strategy
- Training & High-end Audio/Video Media Production

#### DESIGN

- Solution Architecture
- Product Standards and Design
- Data Analytics and Agile Prototyping
- Transition Planning Development
- Data & Geospatial Lifecycle Mgmt.
- Data Security Analysis

#### PRODUCTION

- GIS & Data Processing/Operations
- Metadata and Data Classification
- Data Product Generation
- Data & Spatial Analysis
- CIO Information Management (FOIA, Records, EA, Security)
- Data System Administration

### Top Solutions

#### Innovation Client

Executives Sponsors – Long-Tenure Champions

1. Shift to Data-Driven Operations
2. Outsource CDO/Chief Architect
3. Data Integration Operation Concepts
4. Spatial Data Infrastructure Models
5. Remote Sensing Program Analysis

#### Transformation Client

Program & Product Line Managers – Executives

1. Data Integration Platform Architecture
2. Geospatial Delivery Solution Patterns
3. Data Applications Rationalization
4. Metadata Inventory Solutions
5. Discovery Architectures & Prototypes

#### Efficiency Client

Operation Centers – Information/Data Operations

1. Aggregation Solutions
2. Data Applications
3. Dirty Data Migrations
4. Open Data Administration
5. Big Data Rapid Prototypes



## Clients Success Approach

Our clients succeed because of our collaborative approaches and dedicated talent trained and passionate about solving data problems. Our clients thank us for our smart dedicated talent, quality, agile, iterative deliverable value and quality management. Clients appreciate our pragmatism for knowing when to balance achieving efficiencies while introducing our native external curiosity and capability to introduce the appropriate level of data program strategy and transformational design through. We believe our superpower is our approaches addressing the sociotechnical culture, challenges, and nature of data program needs. Meaning, understanding the people, process, policy first which will ultimately drive the technology, solution, and operations.

### Our Client Focus

#### Client Types

- Large Data Programs
- Government Earth Agencies
- Prime System Integrators
- Startup or New Programs
- CIO Executives (CIO, CDO, GIO)

#### Data Types

- Geospatial / GIS
- Big Data
- Open Data
- Remote Sensing/IoT

#### Industries

- Science
- Energy
- Health
- Transportation/Travel
- Emergency/Hazards
- Natural Resource Management
- CIO Services

### Active Contract Vehicles

- SBA (8(a), Mentor-Protégé),
- GSA (MOBIS, IT Schedule 70, 8(a) STARS II),
- GWACs (CIO-SP3, DOI FCHS)
- Agency IDIQs (USFS Geo, EPA ITS-BISS III, NPS, NOAA/NWS, BLM)
- State IDIQs (CO, CA)

### Clients

(Active Clients Bolded)

**Federal Government** - DOI (OCIO, BLM, NPS, USGS) , Commerce (NOAA/NWS), EPA, GSA, HHS, CDC, Navy CRNSW, NIH, NSF/UCAR, OPM, SEC, USDA/USFS, USDOT/FHWA, VA


**State Government** - Colorado OIT, Colorado DOT, Colorado Secretary of State, California

**Local Government** - City of Salinas, CA; City of Boulder, CO; Douglas County, CO, New York City, NY; Illinois ACA, New York ACA

**Private - Civic Workflow Platform**, Water Utilities, Cloud Services, Geospatial Software, Recreational Tourism, Fluid Fleet Asset Software, Big Data Pharma Startup, and Engineering Firms

**Active Contract Partnerships** - Accenture Federal Services LLC, Addteq, AllPointsGIS, ASRC-Vistronix, Avenza, Carahsoft, CrestoneDigital, CRI, Critigen, DSA-PPC, enGenius, GIS Inc., IBM, JGMS, NexGen, KBR/SGT, TomTom, WSP, AECOM, ESRI

### Contact Us

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