Xentity *Jumpstart* Data Workshops

To help jump start, mobilize, or gain momentum and traction on a new transformation, efficiency or innovation, Xentity has created a JumpStart workshop offering. There are three primary flavors:

- o **Subject Matter Ideation Workshop Preparation and Familiarity** – Great for Moving to Executive Decision including alternative analysis and collaborative workshop activities
- o **Subject Matter Ideation Workshop Preparation** – Strong at engaging design SMEs & Analysts focused on level needed to help in investment decisions
- o **Facilitation Preparation only** – Effective at bringing busy managers and leads together on tight-focused investment area focus on tactical and quick wins action plan.

The following is a quick side-by-side of approaches at a summary level and Xentity has prepared more detailed response with breakdown of the workshop purpose, approach objectives, candidate activities, deliverables, and varying level of effort as well as menu of post-workshop engagement activities.

Jumpstart Data Planning Workshops - General Workshop Styles

WORKSHOP STYLE	**A - WORKSHOP FACILITATION PREPARATION ONLY**	**B - SUBJECT MATTER IDEATION WORKSHOP PREPARATION**	**C - SUBJECT MATTER IDEATION WORKSHOP PREPARATION AND FAMILIARITY**
· Action Focus	Ideation Focused	Design Focused	Decision Focused
· Investment Planning Phase	Executive Priority Input	Budget Ranges for Selection	Investment Decision Or Selection
· Audience	Managers	SMEs/Analysts	Decisional Governance
· Workshops Style	Enumerate & Prioritize	Requirements & Logical Modeling	Operations Concept Decisions
· Project Manager Level	Dedicated	Dedicated	Dedicated
· Domain Subject Matter Expert Level	Advisor	Dedicated	Dedicated
· Technical Expert Level	Advisor	Advisor	Dedicated
· Workshop Length	1/2 day	1 day	2 day
· Pre-Workshop Calendar Time(weeks post-award)	2	3	6
· Calendar Time (weeks post-award)	4	5	8
· # of Participants	3-5	6-8	9-16
· Digitize Enumerations into online Agile or Cloud tools			
· Cost Range *	**$6,000-9,000**	**$10,000-$14,000**	**$15,000-$25,000**

*Other Direct Costs (ODCs) such as catering, facilities, high-end publishing or travel would be additional

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Workshop Activities Menu Comparison

Workshop Preparation

PRE-WORKSHOP PACKAGE	A - LOW	B - MEDIUM	C - HIGH
· Pre-Populated Workshop Templates	x	x	x
· Hold Line of Sight Interview	1	2	3
· Review Strategic Input	x	x	x
· Build Organization Lexicon		x	x
· Ideation meetings	1	2	3
· trend analyze and capture inventory of epics, questions, data, systems		x	x
· Workshop Sponsor Agenda Iterations	1	2	3
· Prep draft alternative analysis			x

Workshop Activities

WORKSHOP PACKAGE	A - LOW	B - MEDIUM	C - HIGH
· Execute Workshop	x	x	x
· Real-time Notetaking	x	x	x
· Setup Offsite Workshop Logistics	x	x	x
· Number of Workshop Activities:	4	6	8
o Top 3 Objectives,	x	x	x
o Mission Priority Map	x	x	x
o Epic/Use Case Points	x	x	x
o Inventory Review	x	x	x
o 3 Month Action Plan	x	x	x
o Data Bank Inventory Review		x	x
o 2-3 Process Models		Up to 3	Up to 5
o 2-3 Conceptual Data Models		Up to 3	Up to 5
· Breakout Debriefs		1	3
· Executive Sponsor Decision Session			x
· Real-Time Survey Compilation			x
· SME/Vendor Presentations			x

Workshop Deliverables (Post)

POST-WORKSHOP PACKAGE	A - LOW	B - MEDIUM	C - HIGH
· PDF Digitize Outputs	x	x	x
· Single Deliverable	x	x	x
· Executive Summary	x	x	x
· Mid-Level Activity Plan	x	x	x
· Modeling Documents in Architecture Templates		x	x
· Cleaned-up Issue/Risk Registry		x	x
· Add Creative Design to Digitization			x
· Digitize Enumerations into online Agile or Cloud tools			x